

# FY15 Social Impact Scorecard



Toyota Financial Services is proud to report our results in the areas of youth development, financial empowerment, and community involvement across the U.S.

## TEAM MEMBER ENGAGEMENT

Team members who participated in mentoring programs for students scored higher on engagement

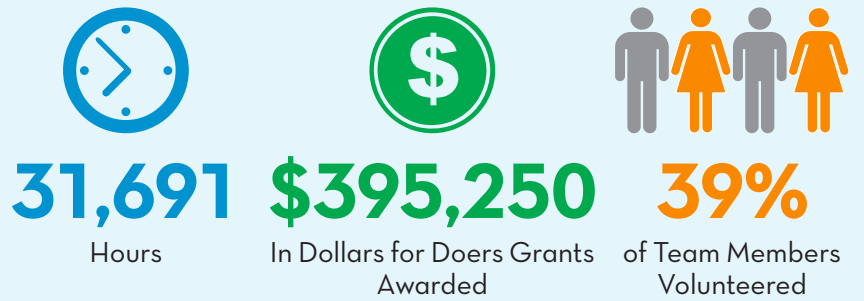


**RECOMMEND**  
I would recommend TFS as a good place to work

*2014 Community Involvement Survey*

**INSPIRES**  
TFS inspires me to exert extra effort in my work

## COMMUNITY INVOLVEMENT



**OVER \$1 MILLION**  
Raised in 2014 Charitable Contributions Campaign by TFS Team Members

## FINANCIAL EMPOWERMENT



Driving My Financial Future National Partnership with Girl Scouts supported the financial development of

**13,000**  
girls, grades 6 – 12

INAUGURAL FINANCIAL EMPOWERMENT INITIATIVE

**59%**

of TFS offices hosted a Financial Education Event



**89%**

Learned about money and financial information they will use

**90%**

Earned at least one financial Empowerment Badge



Investments in Finance Park, BizTown and Virtual Finance Park reached

**31,170**  
Students

**417**  
Teachers

**232**  
Schools

## YOUTH DEVELOPMENT



BOYS & GIRLS CLUBS OF AMERICA

**6,000**

Volunteer hours with local Clubs



YOUTH OF THE YEAR RECEIVES NEW COROLLA!



**\$1 MILLION**

in academic scholarships awarded to 100 students in underserved communities

## AWARDS



TFS SCORED

**73%**

in FY15 CSR Index, measuring TFS on Community Impact, Employee Engagement, and Company Reputation

