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**For Immediate Release**

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## **U.S. Winners of Toyota Dream Car Art Contest Announced**

*Seven-member Judging Panel included actor Cheech Marin; Motor Trend Magazine Editor-in-Chief Edward Loh; and Toyota's Senior Creative Designer Craig Kember*

**TORRANCE, Calif., February 24, 2014** – Toyota announces the 2014 U.S. Winners of the annual Toyota Dream Car Art Contest presented globally. The nine U.S. Winners will receive an iPad Mini and an award certificate acknowledging their accomplishment. Their artwork now advances to represent the U.S. as the nation's World Contest Semi-Finalists to compete among entrants from over 70 countries. In August 2014, the top 30 young artists selected worldwide will win an all-expenses-paid trip to Toyota City, Japan and participate in the World Contest awards ceremony, which includes a tour of a Toyota manufacturing plant.

The nine 2014 U.S. Winners were selected by a national panel of judges who reviewed artwork by 31 U.S. finalists; the latter of which had been selected by nearly 300 Toyota associates from a pool of 100 semi-finalists. The U.S. Winners' artwork is showcased online at [www.tfsinthecommunity.com](http://www.tfsinthecommunity.com). All semi-finalists' artwork is viewable at [www.flickr.com/photos/tfsinthecommunity/sets/72157640058160984/](http://www.flickr.com/photos/tfsinthecommunity/sets/72157640058160984/).

Judges who participated in the selection of the U.S. Winners at an event held at Toyota headquarters in Torrance, Calif. were:

[Cheech Marin](#), Actor, Comedian, Director, and Art Collector

[Edward Loh](#), Editor-in-Chief, Motor Trend Magazine

[Craig Kember](#), Senior Creative Designer at Toyota's Caltly Design Research

[Mike Groff](#), President & CEO, Toyota Financial Services

[Karen Ideno](#), VP of Product and Marketing, Toyota Financial Services

[Paxton Gagnet](#), Executive General Manager, John Elway's Crown Toyota Scion

[Shelley Gagnet](#), Community Relations Director, John Elway's Crown Toyota Scion

"If you take a look at the artwork these kids created, you see that not only have they designed a dream car, many have incorporated their dream car into an ideal future environment and society," said actor and art collector, Cheech Marin. "These are more than aspirational, they are inspirational. These are true pieces of art."

"As a first-time judge, I was blown away by the quality of the artwork in each age group," said Motor Trend's Edward Loh. "Not only was there significant artistic prowess on display, but there were deeply moving humanitarian messages in many of the pieces. Who says kids these days don't care about cars or the planet? Kudos to Toyota for supporting such an inspiring program!"

"It is amazing to see the talent and creativity of the young artists in the Toyota Dream Car Art Contest," said Craig Kember, Senior Creative Designer at Caltly Design Research. "I am blown away by their ability to combine large social issues with artistic and beautiful vehicle creations to come up with new and unique solutions for the future of cars. The future of car design is bright."

**(MORE)**

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The Toyota Dream Car Art Contest is an annual contest designed to inspire creativity in youth and imagine the future of mobility. From October 1 through December 14, 2013, youth, ages 4-15, across the U.S. were invited to create and submit a drawing of their idea of a "Dream Car." Winners of the worldwide Toyota Dream Car Art Contest are chosen from three age categories (under 8 years old; 8-11 years old; and 12-15 years old), and judging is based on three criteria: execution of concept; uniqueness; and artistry.

### **U.S. WINNERS**

#### **CATEGORY 1 (Under 8 Years)**

**Gold:** *Martian Toyota Truck* by Enoch Christian Kim, age 7, Little Neck, NY

**Silver:** *My Music Car* by Leah Choi, age 7, Los Angeles, CA

**Bronze:** *Inside Martian Toyota Truck* by Enoch Christian Kim, age 7, Little Neck, NY

#### **CATEGORY 2 (8-11 Years)**

**Gold:** *Helping Car* by Sarah Kong, age 11, Los Angeles, CA

**Silver:** *Future Car* by Sally Qiu, age 11, Corona, CA

**Bronze:** *Food Processor Car* by Elliot Chang, age 9, Rancho Cucamonga, CA

#### **CATEGORY 3 (12-15 Years)**

**Gold:** *Toyota Camera Car* by Lauren Park, age 14, Irvine, CA

**Silver:** *Child Rescue Mobile (CRM)* by Tengku Shafikah, age 13, New York, NY

**Bronze:** *Cable Wheel Automobile* by Gene Whang, age 14, Rancho Palos Verdes, CA

**History:** The Gold Award Winners from last year's World Contest were from Thailand, Malaysia, and Romania. The first international contest was held in 2004 by Toyota Motor Corporation in Japan with the dual goals of inspiring children to understand the importance of having a dream while, at the same time, encouraging them to become interested in cars by designing "Dream Cars" of their imagination.

**CUTLINE:** Actor and art collector, Cheech Marin and Edward Loh, Editor-in-Chief of *Motor Trend* magazine critique artwork submitted by U.S. youth for the Toyota Dream Car Art Contest, February 20, 2014 at Toyota's U.S. headquarters in Torrance, Calif. The nine U.S. Winners will compete in Japan as World Semi-Finalists against entrants from 70 other countries. Each 2014 World Contest Winner will win an all-expense paid trip to Japan in August 2014.

### **U.S. FINALISTS (all 31 listed in alphabetical order)**

**CATEGORY 1 (Under 8 Yrs):** Leah Choi, age 7, Los Angeles, CA; Angelina Feng, age 5, Eastvale, CA; Melody Gao, age 7, Corona, CA; Andrew Guo, age 5, Corona, CA; Enoch Christian Kim, age 7 (two submissions), Little Neck, NY; William Jae Hu Lee, age 6, Los Angeles, CA; William S.J. Lee, age 7, Los Angeles, CA; Edward Yang, age 7, Corona, CA; Joyce Yim, age 7, Irvine, CA

**CATEGORY 2 (8-11 Yrs):** Ethan Byeon, age 10, Crescenta, CA; Elliot Chang, age 9, Rancho Cucamonga, CA; Hana Choi, age 9, Los Angeles, CA; Shraddha Gatla, age 10, Troy, MI; Kacey Kim, age 11, Los Angeles, CA; Sarah Kong, age 11, Los Angeles, CA; Anne Lin, age 9, Hacienda Heights, CA; Ekien Nguyen, age 10, Montgomery, IL; Sally Qiu, age 11, Corona, CA; Jai Rhee, age 11, Los Angeles, CA

**CATEGORY 3 (12-15 Yrs):** Ashley Ayeri, age 12, Ashburn, VA; Kathie Fang, age 14, San Diego, CA; Annette Kim, age 12, Los Angeles, CA; Joseph Lee, age 15, Fresh Meadows, NY; Jean Park, age 13, Irvine, CA; Lauren Park, age 14, Irvine, CA; Katelyn Rho, age 15, Irvine, CA; Tengku Shafikah, age 13, New York, NY; Michelle Son, age 15, Irvine, CA; Gene Whang, age 14, Rancho Palos Verdes, CA; Emily Whiteman, age 12, Russiaville, IN

**###**



TOYOTA DREAM CAR  
ART CONTEST

## 2014 U.S. Finalists

### CATEGORY 1 Under 8 Years

#### **GOLD AWARD WINNER**

##### ***Martian Toyota Truck***

Enoch Christian Kim, age 7  
Little Neck, NY

#### **SILVER AWARD WINNER**

##### ***My Music Car***

Leah Choi, age 7  
Los Angeles, CA

#### **BRONZE AWARD WINNER**

##### ***Inside Martian Toyota Truck***

Enoch Christian Kim, age 7  
Little Neck, NY

##### ***Path Maker Car***

Angelina Feng, age 5  
Eastvale, CA

##### ***Tree Car***

William Lee, age 6  
Los Angeles, CA

##### ***Catch the Bad Guys***

Andrew Guo, age 5  
Corona, CA

##### ***Under The Sea***

William Lee, age 7  
Los Angeles, CA

##### ***Kids Friendly Car***

Melody Gao, age 7  
Corona, CA

##### ***Dolphin Car***

Joyce Yim, age 7  
Irvine, CA

##### ***Bring Me to the Moon***

Edward Yang, age 7  
Corona, CA

### CATEGORY 2 8-11 Years

#### **GOLD AWARD WINNER**

##### ***Helping Car***

Sarah Kong, age 11  
Los Angeles, CA

#### **SILVER AWARD WINNER**

##### ***Future Car***

Sally Qiu, age 11  
Corona, CA

#### **BRONZE AWARD WINNER**

##### ***Food Processor Car***

Elliot Chang, age 9  
Rancho Cucamonga, CA

##### ***Solar Powered Nature Car***

Shraddha Gatla, age 10  
Troy, MI

##### ***Helping the Ocean Car***

Kacey Kim, age 11  
Los Angeles, CA

##### ***Moving Hospital***

Han Choi, age 9  
Los Angeles, CA

##### ***Sunny Up***

Jai Rhee, age 11  
Los Angeles, CA

##### ***Color the World Car***

Anne Lin, age 9  
Hacienda Heights, CA

##### ***Toyota Disaster Rescue Vehicle***

Ekien Nguyen, age 10  
Montgomery, IL

##### ***Environmental Time Machine Car***

Ethan Byeon, age 10  
La Crescenta, CA

### CATEGORY 3 12-15 Years

#### **GOLD AWARD WINNER**

##### ***Toyota Camera Car***

Lauren Park, age 14  
Irvine, CA

#### **SILVER AWARD WINNER**

##### ***Child Rescue Mobile (CRM)***

Tengku Shafikah, age 13  
New York, NY

#### **BRONZE AWARD WINNER**

##### ***Cable Wheel Automobile***

Gene Whang, age 14  
Rancho Palos Verdes, CA

##### ***Time Machine 4 Season***

Annette Kim, age 12  
Los Angeles, CA

##### ***Majestic Goose***

Joseph Lee, age 15  
Fresh Meadows, NY

##### ***Ugly Truth***

Jean Park, age 13  
Irvine, CA

##### ***Dream Traveler***

Kathie Fang, age 14  
San Diego, CA

##### ***Butterfly Car***

Michelle Son, age 15  
Irvine, CA

##### ***Snapping Away Trash***

Ashley Ayeri, age 12  
Ashburn, VA

##### ***Moon Car***

Katelyn Rho, age 15  
Irvine, CA

##### ***Traveling Through Time***

Emily Whiteman, age 12  
Russiaville, IN