

Toyota Dream Car Art Contest

ARTWORK REQUIREMENTS

To be eligible, applicants, ages 4-15, must submit artwork that adheres to all of the following:

- Hand-Drawn:** Artwork must be drawn entirely done by hand, not created digitally.
- Originality:** Artwork must be an original drawing created solely by a young person between the ages of 4-15 years and cannot have been previously published or won prior awards.
- Subject Matter:** Artwork must include an unbranded car of the youth's dreams. It is recommended to color the background around the car and include a written description.
- Paper Sizes:** It is best to create artwork on paper sized within 270mm to 300 mm (11" to 12") by 420mm to 450mm (16.5" to 18"). Suggested paper sizes include tabloid or ledger (11"x17"); print or artist (12"x18"); and A3 (16.5 x 11.7 in).
- Medium:** Artwork must be created using crayons, color pencils, color markers, and/or watercolor paint.
- Ineligible Content:** Artwork must not contain the following:
 - 🌀 Lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or otherwise inappropriate content or objectionable material as determined by Toyota in its sole discretion
 - 🌀 Images that are copyrighted, trademarked, private, public or in any other way that affects the intellectual rights of any person or entity
 - 🌀 Material or elements not owned/created by the youth and/or subject to the rights of third parties or Images of people who are readily recognizable
 - 🌀 Commercial content, logos, or images of cars by manufacturers other than Toyota
 - 🌀 Personally identifiable information of person(s) other than youth or related family

ELIGIBILITY CHECKLIST

- Was the artwork submitted with a completed, signed official entry form and questionnaire?
- Was the artwork created on the correct size of paper and using stated art medium?
- Does the artwork include an image of a car AND a fully colored background?
- Does the artwork include ineligible content?

SCORING CRITERIA

Execution of Concept (33%)

- Does the artwork express its theme and concept in an understandable way?

Uniqueness (33%)

- Is the dream or future car depicted in the artwork a product of the youth's imagination?

Artistry (33%)

- Is the design of the artwork solid in concept?
- Are colors of the artwork in balance?
- Does the artwork have enough detail?

Official rules and forms online at
www.TFSintheCommunity.com



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