

FY16 Social Impact Scorecard



Toyota Financial Services is proud to report our community impact during the timeframe of April 1, 2015 through March 31, 2016

TEAM MEMBER ENGAGEMENT

Team members highly engaged in work due to community volunteerism



PURPOSE
The work I do serves a greater purpose

ENGAGEMENT
I am more highly engaged in work

2016 Community Involvement Survey

COMMUNITY INVOLVEMENT

Team member contributions in the community



OVER \$960,000
Raised in 2016 Charitable Contributions Campaign by TFS Team Members

FINANCIAL EMPOWERMENT



Driving My Financial Future, National Partnership with Girl Scouts, supporting financial empowerment opportunities for:

13,000
Girls grades 6 – 12



Driving upward mobility by empowering underserved youth and local community members to make informed financial decisions by sharing our know-how and educational resources.



Investments in Finance Park, Biz Town and Virtual Finance Park reached

OVER 45,000
Students

FINANCIAL EMPOWERMENT INITIATIVE

62%

of TFS offices hosted a financial workshop with a community partner

YOUTH DEVELOPMENT

Youth of the Year program supporting leadership development for 12,000 youth ages 13 – 18.



BOYS & GIRLS CLUBS OF AMERICA

4,687

Volunteer hours with local Clubs



YOUTH OF THE YEAR RECEIVES NEW COROLLA!



\$1 MILLION

in academic scholarships awarded to 100 students in underserved communities

AWARDS

